

TIMOTHY HYDE

“Australia’s Magician of the Mind”

Changing the way people think

Keynote & Workshops



**Accelerating Innovation in Business
through Corporate Creativity**

His work diary reads like an Australian Business Who’s Who,
*(MLC, Leightons, Australian Pensioners Insurance Agency, KFC, Macquarie Corporate,
Pizza Hut, Qantas, IBM, ACCI, McDonalds, Commonwealth Bank,
AgForce, Queensland Public Libraries Association, NIBA, IBNA),*

His key areas of expertise are Corporate Creativity & Innovation
and he works with his clients via Keynotes and Workshops at corporate events.

With both his **"Think like a Magician"** Keynote and his **"Brilliant"** training workshops
he motivates people to challenge their own assumptions and perceptions
and provides simple, practical tools to help achieve immediate results.
Creative Thinking, Innovation, Brainstorming and Thinking way beyond "Outside the Square."
All delivered in a thought provoking, interactive and highly entertaining manner.
Cutting edge concepts on Generating Ideas, Problem Solving, Making the most of Opportunities.

Each presentation is designed specifically for your event.

Client Comments

“Outstanding!”

Mark Paterson, CEO, Australian Chamber Commerce & Industry

“Nothing short of Brilliant.”

Lindsay Partridge, CEO, Austral Bricks

KEYNOTE DETAILS

“Think like a Magician” The Secrets of Creative Innovation



Motivational Humour with practical, useable ideas

Innovate or Perish!

On a scale of 1 -100 how important will Corporate Creativity & Innovation be to the long term growth & success of your business? _____

On the same scale, how good are you and your people at it? _____

Subtract the second number from the first! _____ any room for improvement?

A recent survey of Fortune 500 companies showed a staggering percentage of CEOs acknowledging the high importance of Creative Innovation, yet only a few who felt they were any good at it or in fact doing much about it. Most in fact believed their competitors were better at it than they were.

Likewise, individuals acknowledge their long term career prospects are intrinsically linked to their ability to innovate and to creatively solve problems. But how do we learn these essential skills?

**Timothy Hyde will change the way you think about
Innovation & Business Creativity!**

INNOVATION & CREATIVE THINKING KEYNOTE DETAILS

This dynamic and fun filled session will show you how to tap into the amazing potential that already exists within your group! You'll learn bright ideas and sharp thinking techniques with amazing "take home" value. Innovation is not just the province of the R&D or Marketing departments but an attitude that should be embraced by all in your organisation.

Timothy Hyde will teach you to start **Thinking like a Magician** and to create solutions and bright ideas on demand! Let's face it; Magicians have a unique way of thinking! They seek out impossible things and work out methods to achieve them. Learn how they think and apply these simple but powerful concepts to your own challenges with immediate results!

Learn how to Achieve the Impossible!

Business Creativity
Innovation - Motivation
Thinking that goes way beyond "Outside the Square"

Participants get fresh and exciting methods to blast through creative blocks; they learn practical skills and gain increased confidence in their own creative abilities. He helps you develop a "Magical Vision", an attitude that anything is possible and gives you the tools to make it happen.

Learn –

- To conquer "The Irresistible Power of our own Hypnosis"
- To challenge all Assumptions and Expectations
- Tools such as "Reversal" "How Would" "The Copernican Shift" and many more that can be applied instantly to your own challenges

Incorporating Magic, Comedy and a powerful message this highly entertaining, practical, interactive and exciting presentation is the perfect way to open or close any conference or convention.

Timothy can also further the purpose of your next event or meeting by incorporating your own message in a unique and memorable manner. Your message, theme & ideas can be reinforced and illustrated in different and magical ways!

Note – Participants can now also access our Post Presentation Resources. This includes a 12 month Online Learning eCourse that reinforces the Keynote & Workshop lessons and priority access to our team via email to answer queries, recommendations etc. Both included as part of your investment.

"Thank you for your outstanding presentation at our Board Retreat. You were confronted by an intelligent, challenging and questioning audience and you wooed them all!

Mark Paterson, CEO, Australian Chamber of Commerce and Industry

WHO IS TIMOTHY HYDE ?

Timothy Hyde is a Creativity Catalyst. A professional speaker, qualified educator and innovative communicator, he has worked as a Corporate Educator & Presenter, professional magician, and Corporate Entertainer in Australia since 1980.

His company, Achieving The Impossible, has provided stimulating & innovative presentations at Trade Shows, Product Launches and Corporate Events all over the country, including nationwide tours for Qantas, Canon, Tia Maria, Danfoss & Hoechst.

Government clients include – Dept of Commerce, Land & Water, Public Sector Development, Correctional Services, Dept of Conservation & Heritage, Dept of Primary Industries and Public Works Dept.

As a business educator he has written numerous articles for trade journals including *Business Trends Magazine* and the *CPA Journal* and has been published by Penguin Books.

A trained & certified teacher (Wellington Teachers College, NZ) he was also recently awarded his **Accredited Professional Speaker (APS)** level of the prestigious National Speakers Association of Australia, (NSAA) their second highest level. He is frequently asked to give presentations at their National Conference. He also belongs to the Meetings Industry Association of Australia, (MIAA) giving him unique insights into successful Corporate Events.

Other Clients include

MBF, University of Newcastle,
CPA Congress, SOBIN, IBM, AgForce,
Linbrook International, MLC Life, AAP, TetraPac, Express Bookkeeping,
St. George Direct, AMP Customer Service,
Hitachi Data Systems, Getronics, Colonial First State,
Macquarie Corporate, APIA

“Sensational! The feedback was amazing”

Peter Physic, MLC Life

***“You certainly exceeded my expectations
and were the talk of the conference next day”***

Michael Burleigh, MD, Linbrook International

BRILLIANT WORKSHOPS!

**Do you need to get your Team motivated?
Get them working and communicating well together?
Do you need to reward them with a hilarious afternoon of fun
or to teach them skills they can use outside of work?
Do you want to empower them to solve problems by themselves?
Then we have the solution for you!**

OVERVIEW -

Although we seem to offer three distinct Workshops, in reality we only offer one. The one that we design for you! All sessions are put together in consultation with you once we have identified what change you are hoping to achieve with your group.

The three "Brilliant" focus areas –

Corporate Creativity, Teambuilding and Communication, serve as a starting point to design the sessions but these are often then combined in different and intriguing ways, drawing from a common pool of modules and activities.

Professional Development Days, Retreats, Breakout Sessions, Team Retreats.



Brilliant Teams

Participate, Motivate & Celebrate!

Get your people working together with our Indoor Team Building events. Modules include - The Polygon Puzzle, Juggling to Learn, Search for the Lost Dutchman's Goldmine,



Brilliant Thinking

Just because Ideas are free, why waste them?

Tap into the skills we already have to unleash a stream of brilliant ideas. Learn tools and techniques in Creative Thinking, Brainstorming, Problem Solving that your people can use immediately in their work and in their life outside of work.



Brilliant Communications

Solving your People Puzzles

Learn what Motivates you, your work mates, customers, family. Learn simple techniques to adapt to the different personality styles. Enhance your communications, resolve conflict, increase sales, manage people better.

These Workshops will –

1. Teach a range of new skills in Creativity & Innovation to boost productivity.
2. Challenge participants Assumptions & Expectations about themselves and their abilities.
3. Get them all “Thinking outside the Square” & “Working Together.”
4. Boost confidence in tackling problems themselves, freeing up your time to focus on the big picture.
5. Boost the generation of Creative ideas amongst your people, ensuring you make the most of opportunities to grow your business.
6. Empower them to ask “What if...?”
7. Encourage them to see opportunities.
8. Increase effective communication between staff, clients, and customers.
9. Increase understanding of other peoples perspective.
10. Develop a higher sense of team work and cooperation.
11. Boost confidence, enjoyment and self esteem.
12. Kickoff or Close your Conference in a powerful manner, ensuring your own message is remembered and acted upon.
13. Be a huge amount of interactive FUN with some powerful “take home” value.

Who will benefit?

- Anyone wanting to make more of their own abilities
- Anyone wanting to develop a culture of Creative Innovation in their organization.
- Any Team or Department that needs to improve it’s interactions
- Managers – Training, HR, Projects, IT, Sales, Customer Service
- Franchise Owners / Managers
- Associations, NGO's
- Professional Development days

This Workshop / Seminar is flexible in it's design to meet your exact needs as determined by a briefing session and is able to fit into any timetable or venue requirements.

WORKSHOP OVERVIEW

The Workshop is based on a number of Elements or Modules. A typical Workshop will be based on several of the Modules to provide a broad range of learning experiences and practical skills for the participants. The design of the Workshop will be planned in consultation with you.

A typical sample session (with a Creative Thinking focus) could run something like this. We normally start with an ice-breaker and a display of Timothy's own skills. You'll soon see why he is in such demand as a Workshop Facilitator, Keynote Speaker and Corporate Entertainer. Watch as he - Memorises a shuffled pack of cards in 20 seconds, determines who in the group can't tell a lie and then duplicates a drawing made outside the room! It's very entertaining and participants know they are in for something different in the session to follow.

We then generally move on to explore peoples Attitudes about Creative Innovation, Problem Solving and their own potential to contribute. We tackle some seemingly difficult tasks and with a few simple techniques the group experiences the first of many great "Aha moments!" of the day.

With their perceptions and beliefs starting to change, we now move on to explore some of the Classic Techniques of creative thinking. Different tools and techniques are taught depending on the group and the aims of the session. Brainstorming, Random Input, 6 Hats, Visualization, Reversal and many more.

As well as skills for individuals and groups, Timothy can outline ways that many companies and organizations have instilled a culture of Creative Innovation into their business. The way they have tapped into the hidden potential that already exists to move their business forward, to generate new products and take advantage of new opportunities.

In longer sessions, Timothy can facilitate the application of the tools taught in the morning, into specific creative sessions specific to your business. We can also explore recent developments in the field, other useful tools, software and instruments that you might like to consider for your use.

The different Modules are explained in more detail later in this document.

The "Creative Innovation Toolbox"
"Magical Vision"- Learning to think like a Magician
"Thanks for the Memory"- Memory Skills Training
"People Reading"- Psychological Insights

All segments are designed to be **Stimulating** and often **Hilarious**, but more importantly... all participants will feel a great sense of **Challenge and Achievement**. They will experience a **change of attitude** and will walk away with **practical skills** that they can apply straight away. We usually finish the session by bringing all the elements together. The participants are sent away on a high. **Motivated, Enthused, Educated & Entertained.**

Popular Session Lengths –

60 - 90 minutes

2 X 90 minutes (Half Day)

Full Day

Conference Breakers. Short 10 minute sessions spread throughout a conference to keep participants energized, excited and focused.

A **DVD sampler** is available that shows segments of various past sessions.



Client Comments

"We surveyed our team members after the retreat and these are just some of the comments made about the session. Looking forward to working with you again in the not too distant future."

"Timothy was great. Made the session entertaining & made you think"

"Excellent and refreshing. He had everyone's attention from beginning to the end"

"We learnt some things about ourselves and other team members whilst having fun"

"Fantastic. Entertaining & Mind Opening presentation"

"Your professional presentation certainly exceeded our expectations. "

"Very entertaining but at the same time educational."

Vincent Choy, Managing Partner, Auswild & Co.

"Just a quick email to thank you for providing the **"best workshop of our staff conference"** as rated by our participant feedback.

The positive and creative thinking skills you inspired people to take away from this workshop was exactly what we were looking for and was a great achievement, as was keeping such a large & diverse team of people completely engrossed for three hours - truly magical!"

*Tracy Gower
CA Program Delivery Manager
The Institute of Chartered Accountants*

POPULAR MODULES

Thinking Like a Magician

Using elements of his acclaimed Keynote, this core Workshop module allows participants to explore the concepts in more detail. Participants experience the Attitude Change that allows "Magical Thinking" and learn practical techniques that they can put into immediate use in their lives and work. Learn breakthrough concepts with real "take home" value. Learn to think way beyond "Outside the Square".

Participants boost their skills in Creative Thinking & Problem Solving with a series of challenging exercises. They become more motivated and have the confidence to take on seemingly impossible tasks using the skills explored.

The Irresistible power of our own Hypnosis
Learn to Challenge our Assumptions, Expectations & Beliefs
Misdirection – The magicians secret weapon. Fact or Myth?

A great Kickoff for a Conference or lead in before brainstorming and planning days.

The Creative Innovation Toolbox

An exploration of the different tools available for Creative Innovation.
Tools for both Individual use and for Groups needing to work together effectively.

An overview of classic techniques as well as current trends and developments, to allow participants to assess which are suitable for their own or groups use.

I know what you're thinking!

This fascinating and popular module explores the field of "people reading"!

Learn what motivates your customers, colleagues, family and of course yourself.
Learn how different personality types react to and respond to the same situation.
Discover effective techniques for communicating and dealing with these different types of people.

Learn how different personality types tackle Creative Innovation and learn ways to harness and focus their differing approaches.

This, at times hilarious and revealing module will enable participants to -

Express ideas more effectively, Resolve conflict,
Manage people better,
Become more effective dealing with customers and colleagues

POPULAR MODULES CONT.

Motivate your Memory!

In this practical value packed session, participants are guaranteed to improve their memories!

Several simple tested techniques are taught that are instantly usable.

Remember with ease - Names and Faces, lists, facts and figures.

It's a great introduction to this fascinating field, and the group will amaze itself with the improvement in just one session! Useable skills for customer service and sales teams. A motivating, fun and practical session with a great "Aha!" moment when they amaze themselves with their own abilities!

It's a great introduction to this fascinating field, and the group will amaze itself with the improvement in just one session! A benchmark of 10% is set but most groups can attain 20%-40% improvement in just a short session!

Juggling to Learn! Lessons from the Art of Juggling - *Anyone can learn to juggle and learn from their juggling!*

Achieving the Impossible has taught literally thousands of people how to juggle over the years. Juggling, like business and life itself, really is just a game of the mind. It also is a wonderful metaphor for the learning process.

Learning through our mistakes
Taking chances
Setting Goals
Breaking larger objectives into smaller manageable Chunks
Looking at the Big Picture
If the Throw is right, the Catch will take care of itself
Balancing life's demands

We know many tricks and secrets to move even an absolute beginner into a stage where they will begin to master the skills and taste success. And for those who can already juggle, Timothy will extend their enjoyment and challenge. He will push up the bar as he teaches and encourages people to take on new challenges. This may be one of the myriad of three ball tricks, or perhaps he will set them on the road to "numbers juggling", tackling 4 or 5 balls! All equipment is supplied for the session. If you like, it can be arranged so that all participants keep their juggling equipment and can continue the practice long after the session.

Timothy is a master juggler and very experienced teacher. He regularly juggles 5 balls and is presently working on mastering 7. He has held workshops for the Sydney Opera House, many theatre groups around the country, many corporate conferences and a select number of private clients.

Post Session Follow Up

All attendees at a Brilliant Thinking Workshop or Keynote are now able to access our Post Program Resources.

1/ A 12 month eCourse that expands on the areas covered in the session and ensures the learning continues long after the program is over. Tips, Techniques, Strategies and the encouragement to put them into practice. Access to additional articles, ebooks, recommended reading lists etc.

2/ Access to us via email to answer questions and clarify the points covered in the workshop or keynote.

The Online Course & Email Access is an integral part of the Keynote or Workshop and is included as part of your investment in the program at no extra charge.

Facilitated Brainstorming Sessions

While the Keynote and Workshop are adapted to your industry and challenges, with the usual time constraints in most sessions we prefer to teach a range of Tools and Skills that our clients take away and apply themselves to their own challenges.

However, some clients have asked us to facilitate specific idea generation and brainstorming sessions in a small group environment.

We are happy to discuss this with you.

Professional Confidentiality is assured and outstanding results can be expected as Timothy will put into practice all the tools at his disposal.

Workshop Participant Comments

"This session was the most enlightening and the most entertaining!"

"Upbeat presentation, very interesting to learn things you think would be impossible - but they aren't."

"A clever different way to Achieve the Impossible. Improved memory skills were great!"

"Challenged my thinking & assumptions"

"It taught me to look at the bigger picture, to reassess how I do all processes and think outside the square. Believing we can Achieve the Impossible"

"Thanks again - I'll definitely be out there recommending your workshop to friends & colleagues."

Institute of Chartered Accountants Australia CA Program Participants 2004

RECENT FEEDBACK.

“The presentation of your act to incorporate our Conference Theme was nothing short of brilliant. To be able to weave your skills and portray to our management and staff that Austral Bricks is a magic company - and that we as a team can produce magic service second to none, reinforced the objectives of our conference.”

Lindsay Partridge, NSW General Manager, Austral Bricks

“Thanks for a great performance the other night. You certainly exceeded my expectations and you were the talk of the conference the next day. People were particularly interested in the theme of Achieving the Impossible and in your presentation of the elements of such achievement.

Our company “Linbrook Leaders” Forum will be held in November. Would you be available to do “Achieving the Impossible again on Wednesday the 6th? Look forward to hearing from you.”

Michael Burleigh, Managing Director, Linbrook International.

“Excellent! I asked Tim to make a particular impact on the audience and he did it professionally and with style”

Geoff Williamson Express Bookkeeping Conference

“Once again may I thank you for a thoroughly enjoyable and thought provoking presentation at the AMP Customer Relations Conference.”

Glen Burgess AMP Financial Services

“Thank you very much for your thoroughly enjoyable and inspiring dinner presentation at our Planning & Training Conference last week.”

Diane Kell Cement & Concrete Association

MORE FEEDBACK

“A short note of appreciation regarding your presentation of “Thinking like a Magician” at the fifth Corrections Health Service Forum. The 1999 organising Committee was well aware of your entertaining, positive and pragmatic presentation at the same forum two years ago. This years presentation once again fitted very well with the underlying theme of constructive change with the roll out of the Quality Framework.

The feedback from the audience was that the session was not only entertaining and thought provoking but appropriate and congruent with the quality theme we discussed.

The intended message of “Thinking like a Magician” and “working outside of the square” are two simple but very effective concepts which we will continue to build upon as the service continues on its quality journey.

Roger Orr, Director Nursing Services - Corrections Health.

“Thank you for your presentation on Achieving the Impossible in Customer Service to the 270 people at our Sales Conference.

The group enjoyed it immensely. I feel the combination of magic and your points about thinking beyond “outside the square” was the perfect way to complete our two day conference.”

Alan Pont, General Manager Sales - Rural Press

“On behalf of Alstom Information Technology we wish to thank you for your contribution towards the success of our Sales and Marketing Conference. Your presentation was educational and professional, yet full of humour. It certainly made our team sit up and think.

With such a diverse range of ages, and personalities that we employ within our organisation you did an excellent job of ensuring that everyone joined in the fun and was both entertained and motivated.

I would certainly recommend your talents both as a motivational speaker and performer and if you wish to list our company as a reference please do so.

Once again, thank you for making our conference a success.”

Lorraine Cowper, Marketing Manager - Alstom Technology

EVEN MORE FEEDBACK

“Excellent! Timothy is the ultimate professional. His introductory session and presentation were tremendous for creating a conference spirit. Everyone was truly amazed and entertained.”

Debbie Bailey - Public Sector Development

“Your presentation intrigued and captivated our audience as well as providing a lot of laughs. You displayed true professionalism by adapting your content as required.”

Bill Healey - Australian Retailers Association

“Excellent. Timothy followed the brief but added his own special touches. Very professional, ensured a great evening was had by all. Would recommend him!!”

Beverly Hollas - ANZ Funds Management

“Thanks for providing some first class entertainment during our Awards night at the sales kick-off. The feedback was universally positive and you still had people talking about your work for days afterwards. We appreciated your sense of humour, your obvious mastery of illusions and mind reading and the skilful way you were able to use our business themes and goals in your act. You certainly amazed a lot of people - so please send me the explanation for some of your material, so that I can get them back to work! Terrific show.”

Ian Moore Director Human Resources - Getronics (Australia) Pty Ltd

Other satisfied clients include -

ACT-TAB, NOVUS Petroleum, GE-Ultrasound, Johnson & Johnson, PPG Industries/AARN, NSW Councils Rating Conference and the McDonalds Licensee Conference in Hobart.

Timothy Hyde is available for Presentations throughout
Australia New Zealand & SE Asia.

www.timothyhyde.com

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